



Technology and You - the Broker/Manager!

COUNCIL OF REAL ESTATE
BROKERAGE MANAGERS
NORTHERN CALIFORNIA CHAPTER

SPRING 2009 CRB LUNCHEON

How do you deal with and understand your sales associates regarding:

Social Media Marketing - WEB 2.0 Social Networking - Real Estate Blogging - Beyond The RE Blog -

Real Estate Technology - hardware and software - Craig's List and the real estate agent - and more

"In other words, how do you support, budget, integrate technology so that this works and is not something that cause you or your office problems, lost business or big money. Our agents are using the internet more and more (think Craig's List) and we need to be in tune with them and learn to support them."

Brad Andersohn has over 22 years experience working in the Real Estate Industry providing Executive Level services, tools, and products that help Real Estate Professionals reach their personal and financial goals. Brad is currently the Community Manager for ActiveRain Corporation, an on-line Real Estate Industry Social Network that hosts over 130,000 members. His Weblog is consistently ranked in the top 10 Real Estate Blogs in the Country, and he is the #1 most subscribed Blogger on the ActiveRain Real Estate Network. Brad is also the Founder of RETechWorld, Agent Assist 5.0, WidgetWorld, TechKnowBabble and RE411.



Brad Andersohn
ActiveRain Corporation
Community Manager

For more information
call Joe Banuat at:

707-333-6837

*Checks must be received
by June 2, 2009
or cost for luncheon will
be \$30 if paid at the door.*

We will be serving a Classique Buffet Luncheon

Cost is \$25 per person

DOOR OPENS AT 11:45 AM

There is limited seating - Please make check out to:

Northern California CRB Chapter

Mail check along with your name(s) to:

Joseph Banuat CRB, CRS

C/O Coldwell Banker Solano Pacific

900 First Street, Benicia, CA 94510

When:

**Friday,
June 5, 2009**

Where:

**Sacramento Convention
Center**

**Rooms 304 & 305
1400 J. Street**

Sacramento, CA

From:

Noon to 1:45 PM

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